

## Minutes from Officer Meeting on June 24, 2011

This meeting is to help plan for our role in LIA in July

### **OLD BUSINESS:**

**Raffle Basket** – David will bring the basket for the raffle. The theme is silver to get ready for our 25<sup>th</sup> anniversary next year. Sondra might bring Hershey kisses for the basket

**Anniversary Ideas** – send Cindy any ideas for the regional event in March

- Maybe try to get at least one member of each chapter and regional officer team to come and maybe present a rose to them. Heather asks if the rose could be silk for those (like her) who's allergic to roses. The team like that idea because the team member can keep his/her rose
- Cindy would like to invite Mrs. Kessell
- Cindy told the group that she and David have been trying to get Wes Moore to come but the cost is not possible. David is working with Kevin Sharp's manager for him to come back to the Ohio Region. Cindy is also thinking about getting Coach Yost and Coach Boone and they will go with the new Honors in Action title next year. We had Coach Yost at our 20<sup>th</sup>.
- Maybe at a future event collect a pencil or pen from each region in the US

### **Health Challenge Final numbers**

- The final mileage is 1,553
- It was discussed if we want to continue it by "walking to Nashville" and the Facebook page. Cindy would like us to continue the Facebook page because she enjoy reading the stories

### **Phi Theta Kappa Bling**

- Sondra will be sending out information two weeks before LIA to remind Alumni to wear their bling

### **Hallmark Workshop**

- We will be having another hallmark workshop (like we did this year) in January 2012. It will be either January 7<sup>th</sup> or January 14<sup>th</sup> depending on Cindy's board meeting

### **NEW BUSINESS**

#### **Ohio Region Goals**

- **First Goal – reactive 1 dormant chapter within each district**
  - Cindy said we don't have a DR for the NE region and Rick has been her contact
  - Maybe we can give suggestions to the team & Cindy. Cindy would like us to use our network connections for suggestions.
  - Cindy is working with Ron on President Ambassador but it will take time
  - Cindy informed the team that she has been asked to serve on Headquarters board, she will be filling Dr. Hood's position and finish her term. It looks good that Cindy will be on the board again after the term is over
  - Cindy said there's some chapters that will need help sometime soon
  - Maybe have a "free registration" at HIA for chapter advisor and chapter president
  
- **Second Goal – 3 star status in the 5 star competitive edge program**
  - We are not going to pledge BUT will support it
  - David also mentioned that there might be something on down the road for alumni
  - The regional officers will do the pledge
  - Alumni will work with local chapters to engage them to do this
  
- **Third Goal – Promote scholarship through the license plate campaign**
  - Julie Sproul has agreed to main the table to make people aware BUT will not push it
  - Maybe have a flyer in the registration packets
  - Maybe borrow the same plate from David Sigmund, so that we can have it on the table
  - Have information how to do it on-line and BMV list
  - Maybe do a 5 minute presentation at LIA
  - There's a Facebook page but its David Sigmund's page
  - Collect birth month and e-mail addresses of attendees at regional events
  - Send birthday card with license plate information
  - Nick found at Hobby Lobby, smaller version of a tri-fold, for smaller tri-fold presentations
  - David suggest we pass out flyers at the alumni retreat
  - David will make a name tag template with the license plate to use as name tags at LIA and any future regional events. Sondra will e-mail David the template that they're using for LIA
  
- **Fourth Goal – HIA #3 – Individual & Community** – the regional officers will do this
  
- **Fifth Goal – Community College Completion Corps (CCCC)**

- This should be done at the college level
  - No picture with our Rod
  - Signature banner – maybe to spark the idea to take back to the chapters. Maybe start a smaller banner at regional events, to take back to chapter to finish
  - The Alumni can sign it with our Associate degree graduation date or year
- **Sixth Goal – Increase Chapter involvement at Attendance at regional events – this the regional officer’s duty**

## Marketplace

- **New Ohio pins**
- Sondra asked Cindy if we’re going to have two separate pins (new Ohio pins and 25<sup>th</sup> commemorative pin). Cindy said yes but she would like one of us to contact her company.
  - Connie volunteered to work with Cindy on the pins
  - The new Ohio pins will be with the logo. The anniversary pin will be like the All Ohio Academic pin.
  - The anniversary pin will be given to everyone in attendance at the Regional event in March (like we did for our 20<sup>th</sup>) and if there’s any left (which there might be a few) we’ll sell them.
  - If the new logo pin is ready by LIA, those in attendance will get it free. We will order 500 of them.
  - David suggest that the region pays for the pins and then Alpha will buy what’s left, so when we sell them it will go under Alpha.
  - Connie suggests that Cindy transfer the money that Alpha owe to the region (\$296.45) so that we can start fresh.
  - Connie will e-mail Heather and Sondra her breakdown on how much we owe the region.
  - David would like to do a shadow box (like International) with Ohio pins and any other pins that we sell (such as the flag and cancer pin) and raffle it off
  - David told the group about how much we have collected on the water bottles so far (100 bottles have been sold and we’ve collected \$888).
  - David suggest that we lower the price on the bottles to \$5
  - David said he might put skittles (or some kind of candy) in a water bottle and have people “guess the count” for 25 cent for each guess
  - Maybe we can have combination packages, such as 2 items (alumni shirt and water bottle) for \$20 or 3 items (maybe alumni shirt, water bottle and cancer pin) for \$25

- We will sell the new Ohio pins for \$5
  - Maybe at Roll Call present a flag pin to any active duty and veterans
  - Nick showed a nice display stand that he got for any Marketplace displays, such as a description list
  - David asked if it's worth it for having a table at International because we only make about \$200 after all costs
- **Candles**
    - Candles will be Alpha's
    - Nick talked about the candles and how they have done a lot of trial and errors. He showed the colors and the block with the letters and the group really like what they came up with
    - Nick will have a few for LIA. He'll make arrangements for someone to meet with him to get the samples since he will not be at LIA due to a family obligation
    - The candles will have bags, which David will pick up at the Flower Factory
    - Nick said they are going to "test" some of the candles especially with 2 different colors, such as burning time. We might have some with plain colors.

### **Newsletter**

- David said it be quarterly
- Next issue will have a recap on Seattle and the minutes from the regional event
- Alumn who attained degrees and other updates, such as births with alumn permission
- Heather gave David permission to allow him to put information in on her degree

### **Dorothy Lanier Scholarship**

- Applications are due July 8, 2011
- Sondra asked Cindy about the rubrics. Cindy mentioned that we do the rubrics for all of the scholarships. She would like a cover letter across the board
- If Nancy Reeves and Mr. Lanier are present at LIA, Cindy would like them to pick the first one but if not then Alpha will do it.